



CED Mentor Biography

Name: Robert Mazza

Current Occupation: Director of Assurance Program, Corporate Quality Management - IBM

Career Highlights - IBM:

- Director of Assurance Program, Corporate Quality Management, (2001 to 2009). Directed key initiative to support product units in delivering double-digit continuous quality improvement in products, product releases, and new product platform introduction.
- Director of Assurance Programs, Personal Systems Group, (1995 to 2001). Drove development, validation, testing, and methods to worldwide Personal Systems organizations, ensuring new product introductions exceeded quality, customer, and business requirements. Analyzed and approved product readiness for all products / brands, including server, desktop, and mobile / ThinkPad products.
- Corporate Program Manager, Quality & Business Transformation Strategy, (1992 to 1995). Defined, developed, and deployed critical corporate strategies and plans to lead and ensure success of business transformation and quality initiatives.
- Mr. Mazza has also held the following positions at IBM: Director of Tech & Solutions Development, General System Products, (1990 to 1992); Director of Development, University & College Systems ACIS, (1986 to 1990) and a series of earlier management and technical roles.

Areas of Expertise:

- Accounting / Finance
- Business Development
- Business Funding
- Human Resources
- Information Technology
- Legal
- Marketing
- Operations
- Sales
- Other: Product Development & New Product Introduction

Education:

- B.S.B.A. in Management from Georgetown University
- Executive Program, UNIVERSITY OF VIRGINIA, DARDEN SCHOOL OF BUSINESS
- MS in Electrical Engineering, Electrical /Computer Engineering Concentration, SYRACUSE UNIVERSITY
- BS in Mechanical Engineering, Engineering Physics Concentration, STEVENS INSTITUTE OF TECHNOLOGY

Professional Affiliations / Volunteer Activities:

- UCLA Modern Engineering Program
- MIT Technology Leadership/Management Program
- Senior Member, Institute of Electrical & Electronics Engineers (IEEE)
- Council For Entrepreneurial Development